

PRIVACY POLICY FOR NON-PARTNER CLUB PLAYERS RECORDED DURING MATCHES

Eyeball s.r.o. with registered office Jungmannova 745/24, 110 00 Prague 1, ID No.: 096 74 454, Tax ID No.: CZ09674454, registered in the Commercial Register maintained by Municipal Court in Prague, section C, insert 340190 ("**EYEBALL**", "**we**", "**us**" or "**our**"), as the data controller hereby informs in accordance with Article 13 and Article 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("**GDPR**") within the EYEBALL platform ("**Platform**").

This document contains information about how EYEBALL processes personal data of non-partner club players whose performance is part of match recordings uploaded to the Platform by our partner clubs ("**you**" or "**your**").

By uploading the match recording to the Platform, the partner club as an independent data controller declares that the information obligations and other obligations arising from the GDPR have been fulfilled.

This document describes on what legal basis, for what purposes, to whom may be your personal data transferred, and what rights you have in relation to the processing of personal data by EYEBALL.

A. WHAT PERSONAL DATA DO WE PROCESS?

EYEBALL processes the following personal data as a controller:

- a) **identification and contact data** such as first name(s), surname, age, jersey number, team;
- b) **recordings** such as footage of matches you have played;
- c) **performance data derived from recordings** such as data about passes, goals and other and other measured data.

B. WHY DO WE PROCESS PERSONAL DATA AND WHAT ENTITLES US TO DO SO?

EYEBALL processes personal data for the purpose of analysis of the game, based on our legitimate interest on providing partner clubs with analysis of performance of individual players during matches.

EYEBALL may also publish data about the players on the Platform and make it available only to partner scouts and recruitment departments of clubs from football countries around the world. Such processing is based on EYEBALL's legitimate interest in enhancing the Platform and improving our services.

C. WHAT IS THE SOURCE OF THE PERSONAL DATA AND FOR HOW LONG DO WE PROCESS IT?

EYEBALL obtains personal data from the record of the match or from publicly available resources published by the players themselves or by clubs or other organisations, that keep statistics and publications (e.g. player name and age).

EYEBALL keeps personal data to the extent necessary for the time period strictly necessary for the purpose of the contract enclosed with partner clubs. EYEBALL may also keep data on the Platform available for the only to partner scouts and recruitment departments of clubs from football countries around the world for a maximum period of 10 years from the date of upload of the recording. Following this, the data may be made unavailable on the Platform, but EYEBALL may continue to archive it for a period of 5 years.



D. WHO PROCESSES YOUR PERSONAL DATA AND TO WHOM DO WE TRANSFER IT?

All of the above-mentioned personal data are processed by us as the controller. This means that we determine the above-defined purposes for which your data are collected, determine the means of processing and are responsible for its proper execution. However, we are only able to analyse and process data that are uploaded to the Platform by partner clubs that act as independent data controllers.

EYEBALL generally does not pass on your personal data to other controllers. The exceptions to this are cases where we are obliged to pass on such data by law (in particular to tax authorities, courts and police in the exercise of their legal powers) and cases where we pass on such data to state authorities or third parties (in particular to victims of unlawful conduct) in order to achieve the aforementioned purposes.

EYEBALL also involves other entities as processors who process personal data on behalf of us and according to our instructions. In particular providers of information systems and technical infrastructure, in particular Amazon Web Services, Inc., White Interactive, Ltd., and their subcontractors. Another type of processors are persons involved in the sales and marketing communication process, such as mailers. All processors are bound by a data processing agreement to comply with the requirements under data protection legislation, in particular to protect your personal data.

E. WHAT RIGHTS DO YOU HAVE WHEN PROCESSING PERSONAL DATA?

Just as we have rights and obligations when processing your personal data, you also have certain rights when processing your personal data. These rights include:

E.1 Right of access

Simply put, you have the right to know what data we process about you, for what purpose, for how long, where we obtain your personal data, to whom we transfer it, who processes it outside of us and what other rights you have in relation to the processing of your personal data. You can find out all of this in this document. However, if you are unsure which personal data we process about you, you can ask us to confirm whether or not personal data relating to you is processed by us and, if it is, you have the right to access it. As part of your right of access, you can ask us for a copy of the personal data we are processing, and we will provide you with the first copy free of charge and subsequent copies at a charge.

E.2 Right to rectification

If you find that the personal data we process about you is inaccurate or incomplete, you have the right to have it corrected or completed without undue delay.

E.3 Right to erasure

In some cases, you have the right to have us delete your personal data. We will delete your personal data without undue delay if one of the following reasons is met:

- a) we no longer need your personal data for the purposes for which we processed it;
- b) you exercise your right to object to processing (see "Right to object to processing" below) for personal data that we process on the basis of our legitimate interests, and we find that we no longer have such legitimate interests that would justify such processing.
- c) it turns out that our processing of personal data no longer complies with generally binding regulations.

This right does not apply if the processing of your personal data is still necessary for:

- a) to fulfil our legal obligation;
- b) for archival, scientific or historical research or statistical purposes; or
- c) establish, exercise or defend our legal claims.

E.4 Right to restriction of processing

In some cases, in addition to the right to erasure, you can exercise the right to restrict the processing of personal data. This right allows you in certain cases to request that your personal data be marked and not subject to any further processing operations - in this case, however, not forever (as in the case of the right to erasure), but for a limited period of time. We must restrict the processing of personal data if:

- a) You dispute the accuracy of the personal data before we agree on what data is correct.
- b) We process your personal data without a sufficient legal basis (e.g. beyond what we need to process), but you may prefer to limit such data before deleting it (e.g. if you expect to provide us with such data in the future anyway).
- c) We no longer need your personal data for the above processing purposes, but you require it for the establishment, exercise or defence of your legal claims.
- d) you object to the processing. The right to object is described in more detail in the section "Right to object to processing" below. We are obliged to restrict the processing of your personal data for the period of time that we are investigating whether your objection is justified.

E.5 Right to portability

You have the right to obtain from us all your personal data that you have provided to us and that we process on the basis of the performance of the contract. We will provide you with your personal data in a structured, commonly used and machine-readable format. In order to enable us to easily transfer the data at your request, it may only be data that we process automatically in our electronic databases. Therefore, we cannot always and under all circumstances transfer to you in this form all data that we keep in paper form.

E.6 Right to object to processing

You have the right to object to the processing of your personal data based on our legitimate interest. We will stop processing your personal data if we do not have compelling legitimate grounds to continue such processing.

E.7 Right to lodge a complaint

Exercising your rights in the above manner is without prejudice to your right to lodge a complaint with the Personal Data Protection Office. You can exercise this right if you believe that we are processing your personal data unlawfully or in violation of generally binding legal regulations.

You can file a complaint with the Personal Data Protection Office, which is located at Pplk. Sochora 27, 170 00 Prague 7.

F. HOW CAN I EXERCISE INDIVIDUAL RIGHTS?

You can contact the partner club that made the recording and uploaded it to the Platform on all matters relating to the processing of your personal data, whether it is a query, exercising a right, lodging a complaint or anything else.

In this regard, you can also contact EYEBALL directly. through our Data Protection Officer using the following contacts:

- a) By email to: gdpr@eyeball.club
- b) In writing to: Jungmannova 745/24, 110 00 Prague

We will process your request without undue delay, but within one month at most. In exceptional cases, in particular due to the complexity of your request, we are entitled to extend this period by a further two months. We will, of course, inform you of any such extension and the reasons for it.